



BY CHOICE HOTELS

For Immediate Release

Contact: Geneviève Milot
Tel: 819.472.2700
Fax: 819.472.2707
e-mail gmilot@les-suites.ca

**QUALITY SUITES DRUMMONDVILLE HONOURED AS
CHOICE HOTELS CANADA 2006 HOTEL OF THE YEAR**

Drummondville, Québec (May 31, 2006) – The Quality Suites Drummondville has been honoured with the Choice Hotels® Canada (CHC) 2006 Hotel of the Year Award. The award marks a couple of CHC ‘firsts’ – it’s the first time a Quebec property has won the award and the first time a woman was presented with the honour. Geneviève Milot is the owner and general manager of the property.

Quality Suites Drummondville was selected from 260 Choice Hotels Canada properties located from coast to coast. The award was presented to Milot at the recent Choice Hotels International 52nd Annual Convention, held in Nashville, Tennessee.

41 Choice Hotels Canada properties were selected as Gold Hospitality Award Winners for 2006. That honour goes to hotels that consistently exceed Choice’s rigid quality assurance standards. Properties are nominated and evaluated by peer hoteliers who examine a number of factors, including guest service, hotel cleanliness and décor. Of those winners, four properties were selected as Hotel Of The Year Award finalists and the Quality Suites Drummondville property emerged victorious.

The hotel opened in June 2004 and has been winning praise and repeat visits ever since. Its location between Montreal and Quebec City makes it a convenient rest stop for Ontarians and others heading east and Maritimers heading west.

“I’m very proud to accept this award on behalf of all the staff at Quality Suites Drummondville,” said Milot. “There are many elements to running a good hotel, but the most important is that guests feel welcome and all their needs are met. We’re lucky to have a staff here that treats our customers as if they were guests in their own home.”

“From the moment you walk into this hotel there’s a feeling that this is a special place,” says Tim Oldfield, Senior Director Sales & Marketing for Choice Hotels Canada. “The suites and the facility itself are first class, but it’s always the warmth of welcome that stays with you, and you feel that from every member of the staff. We’re very proud to have a hotel of this quality in the Choice Hotels Canada family.”

Quality Suites Drummondville advertises to guests that it holds the key to their second home, and a high percentage of repeat visitors agree. The hotel's 71 suites feature unexpected amenities including large televisions, DVD players, free wireless high-speed Internet and kitchenettes, perfect for family travellers. The entire property is a non-smoking environment, an attraction in itself for many travellers today.

The indoor pool with integrated spa and fitness centre is great for families and business travellers alike, and all guests are invited to start their day with a healthy and extensive continental breakfast buffet. Quality Suites Drummondville also features an abundance of meeting space, nine rooms in all, accommodating between 2 and 80 people. There's also a fully equipped business centre for corporate travellers on the go.

Quality Suites Drummondville takes advantage of its location with a number of packages offered in conjunction with nearby restaurants and attractions. Le Village Quebecois d'Antan, for example offers visitors a taste of Quebec life from almost two centuries ago. A package deal includes a stay at the hotel plus admission and lunch or dinner at the pioneer village.

In winter, snowmobilers and ATV hobbyists can take advantage of the excellent trails in the area and sleep well with their equipment protected in the hotel's secure enclosure. The year-round Extravagance package features a presidential suite supplied with chocolate, roses and champagne, plus transportation to an excellent nearby restaurant for a six-course meal with wine.

The three other finalists for Hotel of the Year in 2006 were: The Quality Hotel Airport (South) in Richmond, B.C.; Comfort Inn & Suites Kamloops; and Clarion Hotel & Suites Winnipeg.

