



BY CHOICE HOTELS

For Immediate Release

Quality Suites: Geneviève Milot

Tel: 819.472.2700

E-mail: gmilot@les-suites.ca

Choice Corporate: Nathan Brady

Tel: 905.624.7762

E-mail: nathan_brady@choicehotels.ca

**Be our guest! Quality Suites in Drummondville wins national award
for guest satisfaction**

DRUMMONDVILLE, QC, October 13, 2009 — The Quality Suites® in Drummondville, QC has received two Choice Hotels Canada™ 2009 APEX Awards after receiving the highest levels of guest satisfaction in Québec and nationally among more than 280 Choice Hotels® across Canada. The award, titled the ‘Highest Likelihood to Recommend’ is based on results from a post-stay guest survey designed to gather valuable information about every aspect of the guest experience, including how likely guests were to recommend the hotel to friends and family.

“Guest satisfaction and referrals are the lifeblood of the hospitality industry and play an instrumental role in securing repeat or new business,” says Tim Oldfield, Managing Director, Choice Hotels Canada. “This is a great achievement for general manager Geneviève Milot and the entire team at the Drummondville Quality Suites. Winning this award is a great reflection on their team and the community as a whole.”

Developed and used by Choice Hotels International®, the APEX awards are new to Canada in 2009 and focus on service and hospitality. One Highest Likelihood to Recommend recipient is selected from Western Canada, Ontario, Québec and Atlantic Canada, in addition to a national Winner.

“To stand out as the top among our Québec family of hotels, let alone the leader in the country is a major achievement,” says Milot. “We are very proud to be part of the Choice Hotels, and I’m extremely proud of my team’s hard work and dedication; without them this wouldn’t be possible”

Owned and operated by the Milot family of Drummondville, the Quality Suites features 71 suites with kitchenette, DVD player et much more. The hotel offers guests high-speed Internet access, indoor pool with integrated spa, an exercise room, 9 meeting rooms and, a dynamic team that are dedicated to fulfill the needs of their guests. Reservations at the Quality Suites can be made by calling 1-866-572-2700 or by visiting www.les-suites.ca

About Choice Hotels Canada

Choice Hotels Canada (CHC) is the nation's largest hotel franchisor with over 280 properties under the Comfort, Comfort Suites, Quality, Sleep Inn, Clarion, Econo Lodge and Rodeway Inn brands. CHC is part of Choice Hotels International, which franchises more than 6,000 hotels in more than 35 countries worldwide.

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